

Community Education & Outreach Plan Subcommittee
Thursday, October 15' 2015
North Portland Police Precinct
449 NE Emerson Street
6PM-8PM

Members in attendance: Jimi Johnson, Paul Fishman

1. **6PM—Welcome, housekeeping (5 min)**
2. **6:05 PM—Briefing on Community Survey (60 min)**
 - DHM & COCL present analyses

Dennis Rosenbaum introduced John Horvick, VP and Political Director of DHM Public Opinion and Policy firm in Portland.

John Horvick's presentation:

- Methods of distribution: Mail: Every address in Portland had an equal opportunity to be selected to be a part of the survey. Mail gives the broadest reach. Estimated response rate of 15-20%. We exceeded that: 24%. Tells us that people care about this issue. 1280 surveys were returned. Also online: Participants had an ID number so they couldn't survey more than once. About 250 surveys were completed online, 1,000 by mail. Would have taken someone 10-15 min. to complete. Addresses were selected randomly.
- Response rates: Different types of people respond in different rates. Women tend to respond more than men, older more than younger, people with higher education more than people without. Responses that come back are therefore likely to be unrepresentative of the population. To accommodate for this, data are statistically weighted to be representative of the population. (For example, by oversampling Latino and African American populations.) This survey is representative of Portland demographics.

Results:

Findings that are statistically significant: When something is statistically significant, it means the differences observed are unlikely to have occurred by chance. Some things are statistically significant but aren't important to people and vice versa.

Some statistically significant findings:

- The Portland public looks favorably upon the Portland Police Bureau when it comes to fighting crime.
- Close to six in ten people think they'd be comfortable calling the police, but LGBTQ, African Americans and people with lived mental health experience are less likely to be comfortable
- The public displays concern about how the police perform in developing relationships with the community and specific groups within the community. (There were high levels of "don't know" responses – think about the level of white, highly educated responses in the survey.)
- People are largely unaware of improvements being made by the Portland Police Bureau.
- Members of marginalized populations often have more negative perceptions of Portland Police.
- Hispanic people express specific concerns about police performance rather than once consistent viewpoint.
- The African American community, in contrast, expresses consistently negative views about Portland Police.
- People who have received treatment for mental health issues or who have family members who have done so are more negative about Portland Police.
- Neighborhood matters: People have distinctly different opinions about experiences with the police based on where they live.

Key findings:

Legitimacy and Trust:

- Whites tended to be more positive than other groups.
- Age: Younger people tended to be more negative than older people.
- Those on the West side of Portland (especially SW) tended to be more positive than other parts of the community.

John continued to walk through the survey findings report.

- This survey uses Census version of race: 1. Do you consider yourself to be Hispanic? yes or no? 2. What is your race?
- Chart 4: Latinos will be added to the chart.
- Chart 6: Confidence in police not stereotyping by demographic groups: less by age, somewhat less by area.
- Chart 7: Performance Evaluations

- Chart 8: Average Performance Evaluations by Subgroups: Big differences between age, race
- The smaller the subpopulation, the bigger the margin of error. Might look like a big difference but it's a small group so we can't be sure the difference. isn't because of random chance.
- Confidence in lasting police changes: 38% said they were not sure; 9% were very confident. Some of this is about people's current negative perceptions of government, part of it is views on police.
- The survey is currently in draft form so we can get feedback. The feedback will then go to COCL.
- Dennis: The survey is a baseline for measuring views and attitudes of the Portland Community. Community engagement pieces come in subsequent surveys. COCL is recommending contact surveys with people who have lived experiences with mental health and their interactions with police. Good to post and receive comments – open comment period for two weeks with a close date. Asked for substantive feedback.

3. 7:05 PM—Break & public comment

- ### **4. 7:25 PM—CEOPS discusses/forwards recommendations on quarterly report (60 min)**
- Report to be posted online 10/1, and presented to COAB 10/8

CEOPS feedback:

- The subcommittee reviewed the Community Engagement section of the report: Community Engagement and Creation of Community Oversight Advisory Board
- Partial compliance: Means the item in process, not completed, good place to insert your ideas.
- Mary Claire clarified that, per the agreement, the CEOPS chair meets regularly with a uniformed point person (Commander Chris Uehara).
- Paragraph 149: We have not yet started to look at metrics. (Not yet assessed) There is also Amy Watson's MH contact survey and CEOPS will work on focus groups
- Paragraph 150. Mary Claire let us know that the Annual report on 2015 will be out end of January 2016 for COAB review. She also noted the last sentence in

“Compliance Assessment”, need for someone to teach people re: their rights and responsibilities.

- Paragraph 145: should retention of members also be included?
- Paragraph 149: Focus groups are part of the ongoing community input and feedback. Meeting with Neighborhood Associations.
- Goal for CEOPS: To attend neighborhood association meetings before the end of the year – maybe the 7 neighborhood coalitions
- Could think about creating a monthly article for the SE and NW Examiners, and the Skanner.

5. 8:25 PM—Review list of outreach opportunities (festivals, fairs, etc) and decide on priorities (30 min)

- By next Quarterly Report, CEOPS should have engaged with some of these

Meeting adjourned.